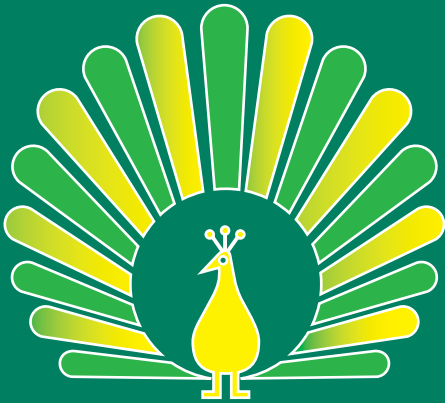


தமிழ்க் கலை பண்பாட்டுக் கழகம் வோட்டர்லூ வட்டாரம்  
TAMIL CULTURAL ASSOCIATION OF WATERLOO REGION

2012



TAMIL Cultural Nite  
SPONSORSHIP  
*package*



Tamil arts  
Waterloo, Ontario



## TAMIL CULTURAL ASSOCIATION OF WATERLOO REGION

P.O. Box No: 25068, Kitchener, ON,  
N2A 4A5, Canada

[www.tamilculturewaterloo.org](http://www.tamilculturewaterloo.org)

[facebook.com/tamilculturewaterloo](https://facebook.com/tamilculturewaterloo)

*12th Annual*

# Tamil Cultural Nite

University of Waterloo – Humanities Theatre  
Ontario

## South Asian Performing Arts Festival

The Tamil Cultural Association of Waterloo Region proudly announces its 12th annual “Tamil Cultural Nite” festival. It will be held on Saturday, October 20th 2012 at University of Waterloo.

The evening will reflect the growing diverse culture within our community. The event is not confined to a particular society but includes various other cultures within the Indian sub continent and other diverse cultures, such as Chinese, Caribbean and Irish artists who make this community a cultural mosaic.

It's an admission free event with the main purpose to give back to the community in a collective way and to help promote South Asian arts. The Waterloo region, Brantford and Guelph are experiencing a growth of South Asian community and we anticipate this festival would reflect their aspiration.

We appreciate our sponsors and want to ensure they receive the best value possible. Please take a moment to review the opportunities attached to see which sponsorship best meets your corporate/community goals and objectives. A member of our volunteer committee will be in touch to answer any question you may have about the event or sponsorship opportunities.
















### **Quick Facts:**

- Performing Arts festival since 1990
- 600 guests attend the festival
- Major event sponsors :
  1. **City of Waterloo**
  2. **City of Kitchener**
  3. **City of Cambridge**

### **Community Involvement**

- Canadian Red Cross - Raised \$105,000 for Tsunami Disaster in India & Sri Lanka.
- Global Relief fund - Donated funds for children's Library - Batticaloa, Fire Victim - Trichy, South India and Cloths to Jaffna.
- Walkathon 2011 - St. Mary's Hospital, Kitchener.

# Sponsorship Opportunities

	<b>Platinum</b> <b>\$1000</b>	<b>Gold</b> <b>\$750</b>	<b>Silver</b> <b>\$500</b>
<i>Announcement during event (verbal)</i>			
<i>Colour advertisement in cultural Nite Magazine</i>	Back Cover 	Front Inside over 	Back Inside cover 
<i>Logo on electronic &amp; promotional flyers</i>			
<i>Logo placement on event posters</i>			
<i>Opportunity to provide event day give away to participants</i>			
<i>Opportunity to have booth to display company products &amp; services at event</i>			
<i>Opportunity to Bring Greetings during the opening ceremonies</i>			
<i>Opportunity to display company banner in side the Theatre</i>			

## Why support arts?

***It feels good*** - Tamil arts and culture comes from the Indian sub-continent. It's one of the oldest and richest culture in the world. It our duty to help our children to be part of this culture.

***It does good*** - Arts and Culture creates a vibrant society. Preserving local talent and helping artists to be part of a growing society is very important. Artists promote their talent FREE of charge to educate the public.

***Its time now*** - Business and Non-profit organisations can part of this growing diverse population. Local Indian & Sri Lankan population is the fastest growing segment in the Waterloo-Guelph Region. It is a golden opportunity for organisations, specially from the Region of Waterloo and Toronto to tap into this marketplace. Most of them are professionals, business oriented, white collar jobs and University students.

Info: Mr.Nagul Sundaram - 519-621-4746 or Mrs. Rajivi Nadarajah - 519- 498-4012

E-mail: [mail@tamilculturewaterloo@org](mailto:mail@tamilculturewaterloo@org)

# Thank you



வணக்கம்

TAMIL CULTURAL ASSOCIATION OF WATERLOO REGION  
PRESENTS  
Tamil  
**Cultural Nite**  
Experience the splendor of Sri Lankan & Indian Arts and Culture  
Saturday, October 15th 2011  
University of Waterloo  
Humanities Theater  
5.30 - 10.00 pm

Special evening South Indian Artists performing  
Nathaswaram & Thavil Music  
Saveri Singara Musical Group, Fashion Show, Dances  
FREE ADMISSION

தமிழ்  
மாணவர் அறையுது

Waterloo



REDRAGON



வணக்கம்

# APPLICATION FORM

Name of Business \_\_\_\_\_

Authorized Person: First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_ Unit \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

## Advertisement Price

Platinum Sponsor: \$ 1000.00  Gold Sponsor: \$ 750.00  Silver Sponsor: \$ 500.00

### Cover & Middle Page - Colour

Front Page - Inside \$ 475.00   
Back Page - Outside \$ 400.00  Inside \$ 350.00   
Middle Page - Inside \$ 250.00

### Black and White

Full Page \$150.00   
Half Page \$125.00

Media Sponsors: Full Page advertisement in exchange for Media promotion

## Art work

Format: PDF  EPS  Tiff  Cdr  (jpeg is not recommended)

Colour  Black & White

Presenting Disk  E-mail  mail@tamilculturewaterloo.org

All art work should be copy right free and authenticated. Artwork adjustments will be charged extra.

I agree and submit an approved graphic artwork along with a Cheque for ..... favouring Tamil Cultural Association of Waterloo Region.

Signature

Date

OFFICE USE: Art work approved

Payment Received